



CHERYL R.

NASSAU, NY

EMAIL: CHERYL@CRDESIGNS.US

PORTFOLIO: WWW.CRDESIGNS.US

QUALIFICATIONS

- Expert in design and layout of advertising materials
- Expert in designing, building and maintaining web sites
- Proficient in working with many different file formats
- Extensive experience in teaming with sales staff to help clients achieve goals
- Extensive experience in working with vendors and printers to understand products and to get required results

EDUCATION

- 1998-2000 Associates in Graphic Design, Sage Junior College of Albany
1994-1998 Regents Diploma, Columbia High School

EMPLOYMENT & EXPERIENCE

- 1999-Current, Graphic Artist and Webmaster, Gettysburg Flag Works
2006-Current, Freelance Graphic & Web Site Designs

Graphic Art

- Work with many different artwork types (digital and otherwise)
- Create scalable logos and layouts for use in producing flags, banners, signs and other custom products
- Responsible for all company letterhead, business cards, flyers, labels and advertisements
- Work closely with the quotations department to orchestrate custom projects
- Supply files for, and work with vendors for screen print, screen dye, four-color digital print, sublimation, applique and embroidery production.
- Expanded the product line to include many of my own designs & new products

Web Design

- Designed and built www.gettysburgflag.com (over 700 html pages)
- Incorporated a huge product line and custom item information
- Worked with programmer in building a "shopping cart"

Software Expertise

- Freehand
- Corel Draw
- Word
- Illustrator
- Photoshop
- Excel
- Big Business
- Dreamweaver
- html

Production

- Sewing
- Window Lettering
- Digital Print (sublimation on many different substrates)
- Painting
- Vinyl banners
- Plotting Party Banners & Cut Vinyl

General

- Sales, quotes, office work, shipping, receiving and other small company duties
- Helped to expand company staffing from one to ten employees over a seven year period